

## PRODUTTORI DI MANDURIA CHOOSES P.E. LABELLERS





THIS YEAR WE CELEBRATE 25 YEARS OF COLLABORATION WITH P.E. LABELLERS, WHO HAS BEEN WITH US SINCE THE INSTALLATION OF OUR FIRST SYSTEM. OVER TIME, THE COMPANY HAS SUPPORTED OUR GROWTH, AND TODAY WE ARE ON THE THIRD GENERATION OF LABELING MACHINES INSTALLED AT OUR MANDURIA FACILITY.

Vittorio Moscogiuri General Manager Produttori di Manduria

## P.E. FOR PRODUTTORI DI MANDURIA

## Modular CM 960

- Labeling units: 4 adhesive groups installed on fixed stations
- Applications: double-sided paper labels, seals, and collars
- Label presence vision systems with smart camera
- Centering control using fiber optic sensors on logo and weld center
- Universal gripper star and prepared for NON Stop technology
- Labeled containers: 20 different bottle formats, ranging from 375 ml, 500 ml, 750 ml, to 1.5 L
- Material: glass
- Speed: up to 6,000 BPH (bottles per hour)

## **WATCH THE VIDEO**





MACHINE

**INTERVIEW** 



 $\label{eq:masters} \textbf{Masters in the Production of Primitivo Wine Since 1932.}$ 

The story of the Produttori di Manduria winery, based in Manduria (TA – Italy), is deeply intertwined with that of "Primitivo di Manduria," the flagship wine of this region.

Founded in 1932 as a cooperative—the oldest in Apulia—the winery now brings together 400 member-growers, all local wine producers from the Manduria area. These true "artisans of wine" are the only ones entitled to bear the title Maestri in Primitivo. They cultivate the winery's 1,000 hectares of vineyards with passion and respect.

In addition to Primitivo, the winery also produces Negroamaro as well as white and rosé wines.

Since 2018, Produttori di Manduria has been recognized as a Sustainable Winery in accordance with the E-QUALITAS standard.

Produttori di Manduria houses the Museum of Primitivo Wine Civilization, a cultural heritage of the region that attracts thousands of visitors every year.

A passion for quality and a focus on innovation brought Produttori di Manduria and P.E. Labellers together, giving rise to a success story that has lasted for nearly 30 years.

The partnership with P.E. began in 1998. Today, the company is on its third generation of labeling machines installed at the Apulian facility.

Produttori di Manduria produces approximately 4 million bottles per year, all labeled using P.E. Labellers solutions, which are applied to more than 20 different formats.

