



## ACQUA AMATA CHOOSES P.E. LABELLERS





## WE USE ONLY BOTTLES IN PET AND RECYCLED PET AT OUR BOTTLING PLANT AND, WITH P.E. LABELLERS, WE AS BOTTLERS HAVE FOUND OUR PERFECT MATCH WITH A PRODUCER OF LABELLING MACHINES 77

Matteo Avella, Sales & Marketing Manager Acqua Amata

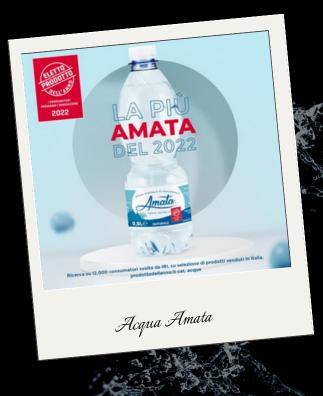
## P.E. FOR ACQUA AMATA OVERVIEW

- · Simpl-Cut® 810
- Laser marker
- Pre-glued wrap-around label on 2I PET bottles
- Automatic splicing system
- · Quality control with camera
- Starwheel divider

## **WATCH THE VIDEO!**



**MACHINE** 



Eco-friendly. Health-conscious. An ally in sport.

Acqua Amata is a brand recognised for the many benefits and the high quality it guarantees, earning itself the coveted accolade of "Product of the Year" in 2022 and a place in Forbes Italia's list of top 100 Italian brands.

Acqua Amata originates from a thousand-year-old spring located 650 m below sea level in the heart of the Murgia region in Bari. This almost untouched natural environmentis surrounded by woods, olive trees and a diverse range of vegetation. Just as it flows from the source, Acqua Amata is bottled pure without any alteration and its quality is guaranteed by continuous and strict monitoring that preserves the properties and characteristics of the water.

Castello, the company that produces Acqua Amata, uses 100% clean energy from renewable sources, recycling its production waste material, of which 99% is successfully recovered. All bottles containing Acqua Amata are made of 100% recyclable PET.

The product that subsequently lands on our tables is an excellent mineral water, an ally of healthy diets, free from sodium and thus reducing the risk of heart disease.

The focus on quality, the need to rely on flexible and modular technology and the strive for innovation were the key elements that gave rise to the strong partnership between Acqua Amata and P.E. Labellers, paving the way for a success story that has lasted more than twenty years.

The Acqua Amata plant in the province of Bari (Italy) is considered one of the most advanced in the industry and operates using a production process based on standards of excellence. The products brought to the market include both the bottles distributed in large-scale retail and the beautiful Special Edition versions intended for the Ho.Re.Ca. channel.

