



# ITALIAN FOOD CHOOSES P.E. LABELLERS





“ WE TURNED TO P.E. LABELLERS WITH THEIR PACKLAB DIVISION WHICH SUPPLIED OUR FACTORY WITH OVER FOUR LABELLERS AND WHICH ALLOWS US TO ATTACH THESE TRANSPARENT STICKY LABELS ONTO ALL OUR PRODUCTS, FROM SMALL JARS RIGHT UP TO BIGGER BOTTLES. ”

Pasquale Petti,  
Italian Food S.p.A. General Manager

### P.E. FOR ITALIAN FOOD S.P.A. OVERVIEW

- **PackLab Wing Non-Stop**
- 2 pressure sensitive stations
- Wrap-around transparent label application
- Camera control for label presence with acoustic signal
- **PackLab Eagle TX**
- Pressure sensitive technology
- L shaped guarantee seal application

### WATCH THE VIDEOS!



MACHINE



INTERVIEW

#### Putting the focus on the tomatoes.

Italian Food S.p.A., now run by the fourth generation of the Petti family, stands for Italian excellence in the processing and production of the finest quality preserved Tuscan tomatoes, processed at a low temperature.

The Petti Group has been producing preserved tomatoes since 1925, supplying major Italian and international groups.

In 1973, the Group took over the production plant in Venturina Terme, Tuscany: thus creating Italian Food.

The factory has undergone a major transformation over the years, gradually expanding its production capacity to meet the needs of an ever-growing customer base, both in Italy and abroad.

In 2013, having been strengthened by this continuous evolution, Italian Food S.p.A. launched the premium line of its own brand high-quality preserved Tuscan tomatoes, with the “Petti” brand.

Located in the industrial area of Venturina Terme in the province of Livorno, the factory now has an 18,000 m2 covered extension, with 4 bottling lines. Only the best, carefully chosen tomatoes are processed after various washing cycles.

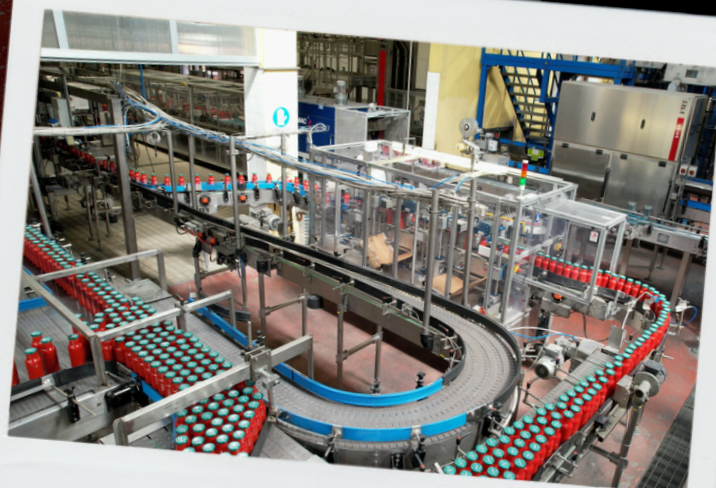
Italian Food wanted to enhance the quality of its product and to put “**the focus on the tomatoes**”, becoming the first ones to use a transparent label, so it chose P.E. Labellers with their **PackLab** division as its labelling partner.

The partnership between the two companies has been going on for ten years: Italian Food now has 8 P.E. labelling machines: 6 linear and 2 rotary.

P.E. Labellers offers its technological innovation for a manufacturer with the highest standards, labelling the over 20 million bottles which Italian Food produces and distributes every year on international markets.



*Petti - Italian Food*



*Wing*