



Refresco



REFRESCO CHOOSES P.E. LABELLERS



“ THE COLLABORATION WAS BORN IN THE 80S, WHEN WE FELT THE NEED TO RELY ON A FLEXIBLE AND INNOVATIVE SUPPLIER, WHICH WOULD GUARANTEE AN EXCELLENT AFTER-SALES SERVICE. THIS MADE THE DIFFERENCE IN CHOICE OVER OTHER LABELLING MACHINES MANUFACTURERS ”

Tullio Tiozzo,
Manufacturing Director Refresco Italy

P.E. FOR REFRESCO OVERVIEW

- **Simpl-Cut® 1120**
- Wrap-around label application on 0,5l PET bottles
- Quality control with camera
- Automatic reel splicing

WATCH THE VIDEO!



MACHINE



Refresco

It has been bottling and offering mineral waters to the market for over a hundred years. It brings on our tables historical drinks, but also soft drinks and juices of the latest generation, both in substance and in packaging.

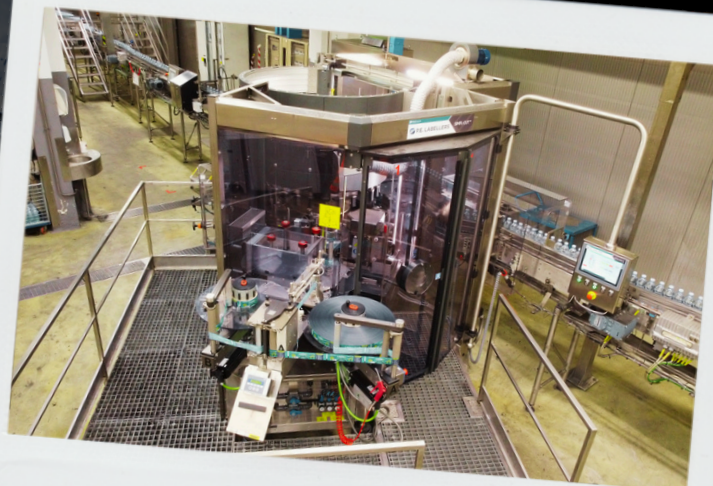
We are talking about Refresco, the largest independent bottler on a global scale, with 74 factories in the world and over 40 million liters of drinks produced every day. In the Italian market, the group is the owner of the mineral water brands Recoaro, Valverde, S. Antonio, Mood, Spumador, Belté and it also produces over 1500 different labels for third parties.

Creating the highest quality products and enhancing them with perfect packaging has always been the drive of Refresco to do more and better for its consumers.

This also means thinking about a different production philosophy and optimizing their production lines, which need to be super flexible.

And if we talk about flexibility in labelling, we talk about P.E. Labellers. The relationship between the Refrescogroup and P.E. is a success story, grown in the name of collaboration and continuous innovation.

In 40 years of cooperation, Refresco has purchased 26 P.E. labeling machines installed in many different factories around the world, consolidating a solid partnership.



Simpl-Cut® 1120