



FÁBRICA DE JABÓN LA CORONA CHOOSES P.E. LABELLERS





“WE ARE A 100% MEXICAN COMPANY, AND ONE OF OUR MAIN STRENGTHS IS PRODUCING OUR OWN PACKAGING. WITH OVER 20 YEARS OF PARTNERSHIP WITH P.E. LABELLERS, WE GUARANTEE HIGH-QUALITY LABELING THAT ENSURES THE EXCELLENCE AND COMPETITIVENESS OF OUR PRODUCTS IN BOTH DOMESTIC AND INTERNATIONAL MARKETS.”

Francisco Machuca

Plant Director of Fábrica de Jabón La Corona

P.E. FOR FÁBRICA DE JABÓN LA CORONA

Modular SL & Wing

- Applications: front/back labels with a Non Stop system and wrap-around labels, using hot-melt technology
- Technology: pressure sensitive and hot-melt glue
- Labeling units: both fixed and on carts
- Special solutions: Non Stop, 180-degree centering, label presence control, and soft push rejection system
- Labeled containers/formats: shaped PET bottles of 550 ml, 750 ml, and 3,875 ml
- Container material: PET
- Maximum achievable speed: up to 3,000 bph (Wing) and 18,000 bph (Modular SL)

WATCH THE VIDEO



MACHINES



INTERVIEW

The Mexican company Fábrica de Jabón La Corona is a benchmark in the country and throughout Central America, both in the Food sector, with the production of oils, and in Home Care, with different types of liquid and powder soaps.

The company's constant pursuit of the highest quality in its products, together with the excellent service provided to its customers, are the distinctive traits that have allowed La Corona to grow and strengthen over more than 100 years, establishing itself as a solid and widely recognized brand.

Headquartered in Ecatepec, Mexico, the company has specialized production plants in both the Food and Home Care Industries. It counts 21 production lines, covers a total area of 500,000 m², employs more than 5,400 people, and achieves an annual production of 390 million containers.

Fábrica de Jabón La Corona is committed to achieving high efficiency to offer high-quality, high-performance products at a fair price, generating benefits for all parties involved while always respecting and valuing their dignity.

Fábrica de Jabón La Corona is a benchmark in Mexico and Central America in both the Food and Home Care sectors, producing oils and various types of soaps.

For over 100 years, its commitment to quality and customer service has made it a solid and recognized brand.

Based in Ecatepec, Mexico, the company operates specialized plants with 21 production lines and over 5,400 employees, producing 390 million containers annually.

La Corona focuses on efficiency to offer high-quality products at fair prices, generating shared value for all.



Fábrica de Jabón La Corona



Modular SL