

VILLA DE VARDÀ CHOOSES P.E. LABELLERS



“ TODAY, THE LABEL IS NO LONGER JUST TECHNICAL PRECISION, BUT THE VERY FIRST GESTURE THROUGH WHICH THOSE WHO CHOOSE OUR DISTILLATES COME INTO CONTACT WITH OUR STORY. ”

P.E. FOR VILLA DE VARDA

Modular CM 576

- Adhesive and cold-glue technology
- Applications:
- Front/back transparent label with adhesive technology
- Wrap-around label on conical bottles with adhesive technology.
- “L”-shaped tax seal with cold glue
- Orientation system with follower
- Bottle material: glass
- Speed: up to 4,000 BPH

WATCH THE VIDEOS



MACHINE



INTERVIEW

More than a distillery. A story spanning six generations.

Villa de Varda traces its roots back over 170 years in Trentino-Alto Adige (Italy), a region where distillation has always represented a cultural and productive heritage. Here, the art of distillation has been passed down from generation to generation, evolving while never losing its connection to its origins. The “Metodo de Varda” is an exclusive, patented production protocol used by the historic distillery, based on precise artisanal procedures designed to enhance the raw materials to the fullest, resulting in grappa of the highest quality.

Villa de Varda is based in Mezzolombardo (TN), in the Piana Rotaliana, an area long dedicated to the cultivation and processing of raw materials. Today, the company continues to be led by the Dolzan family, who preserve and enhance a tradition built with great respect for the production process.

The pursuit of quality is the common thread running through the entire production, enabling Villa de Varda to develop a range of grappas and spirits that are highly distinctive and expressive of a clear, consistent identity. Each product is the result of a balance between tradition and the ability to innovate, in full respect of high quality standards.

It is precisely this innate focus on quality that led to the meeting between Villa de Varda and P.E. Labellers. A success story built on the shared goal of enhancing the final product through superior labeling quality.

P.E. Labellers’ labeling solutions were selected to support the distillery’s production requirements, which are characterized by technically complex applications and particularly delicate materials.

P.E. technologies ensure high application accuracy, operational stability, and production continuity, key elements in consistently maintaining the required quality standards



Villa De Varda



Modular CM